

## Message Text

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ACTION CU-05

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STATE FOR CU/NEA; USIA FOR INA, I/SIVARD

E.O. 11652: N/A

TAGS: SCUL LE

SUBJECT: FINE AND PERFORMING ARTS TOUR OF FIVE AMERICAN CITIES  
IN SUPPORT OF TOURISM PROMOTION (OBJ IV) AND CULTURAL  
VITALITY OF AMERICAN ARTS (OBJ 111)

1. CAO HAS WORKED OUT ITINERARY FOR FINE AND PERFORMING ARTS  
TOUR OF U.S. FOR LEBANESE FOR BETWEEN FIFTEEN AND THIRTY CREATIVE-  
INTELLECTUALS AND CULTURAL LEADERS TO BE HANDLED BY LOCAL  
TRAVEL AGENCY. PROSPECTIVE PARTICIPANTS SELECTED FROM TARGET  
AUDIENCE LISTS AND INVITED TO JOIN. WHILE TRAVEL AGENCY WILL  
MAKE ALL BOOKINGS AND ARRANGEMENTS, POST NEEDS ASSISTANCE IN  
OBTAINING EXACT INFORMATION ABOUT PERFORMANCE SCHEDULES  
IMMEDIATELY. WILL FORWARD COPIES OF ITINERARY AND PROMOTIONALS  
IN PACKET. MEANWHILE, NEED RESPONSE ASAP TO FOLLOWING QUESTIONS  
(WITH INFORMATION ON MATINEE OR EVENING AND EXACT PERFORMANCE  
TIME):

2. SEPT. 4 - BOSTON: POPS OR SYMPHONY ORCHESTRAS, MODERN  
DANCE OR BALLET, THEATER, ESPECIALLY CHARLES ST. PLAYHOUSE.  
SEPT. 6 THROUGH SEPT. 12 - NEW YORK. WE HAVE METROPOLITAN  
SCHEDULE AND INFORMATION ABOUT THEATER. NEED TO KNOW  
WHAT DANCE OR BALLET AND CONCERTS GOING ON THIS PERIOD,  
IN-DOOR OR OUT-DOOR.

SEPT. 13 - WASHINGTON, D.C. NEED SCHEDULE FOR WOLF TRAP  
FARMS, ARENA THEATER, KENNEDY CENTER, FORD THEATER, ETC.

SEPT. 17 THROUGH 20 - SAN FRANCISCO. DANCE, THEATER,

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MUSIC OR OTHER PERFORMING ARTS EVENTS.

SEPT. 21 - CONFIRM IF MONTEREY JAZZ FESTIVAL ON IN  
AFTERNOON.

SEPT. 23 - WHAT PERFORMANCES AT LOS ANGELES CIVIC CENTER  
(ESP. MARK TAPER FORUM OR LOS ANGELES PHILHARMONIC) OR  
OTHER THEATERS.

ALSO NEED INFORMATION ON WHAT OPENING NY AFTER SEPTEMBER  
26 FOR THOSE WHO CHOOSE TO STAY ON EXTRA WEEK OR TWO.

3. RECOGNIZE NOT PROVIDING MUCH LEAD TIME FOR INFORMATION  
(REQUIRED BEFORE AUGUST 5 SO TRAVEL AGENCY CAN BOOK TICKETS),  
BUT, GIVEN EXPERIMENTAL NATURE OF THIS INITIATIVE IN  
PROMOTING SPECIAL INTEREST TOURISM FOR IMPORTANT AUDIENCE  
GROUPS, APPRECIATE ALL ASSISTANCE POSSIBLE.

4. FOR SIVARD FROM HEDITSIAN; APPRECIATE YOUR KEEPING EYE  
ON INTERESTING GALLERY AND MUSEUM SHOWS THESE FIVE CITIES.  
HAVE LISTED THEM ON TOUR BUT OBVIOUS SOME MORE  
IMPRTANT THAN OTHERS AT MOMENT DEPENDING ON SPECIAL  
SHOWS IN SEPTEMBER. PLEASE ADVISE BY CABLE.  
GODLEY

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